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Newsletter

16/10/2025

This LPC newsletter is for community pharmacy contractors, managers and team members in Surrey and Sussex.

It contains local information and local news items, local diary dates and other local topics to help effectively manage NHS and locally commissioned contracts.

Visit our Newsletter page for an archive of previous issues. Sign up to CPE to receive nationally significant news and guidance on national contracts.

## Quick Glance

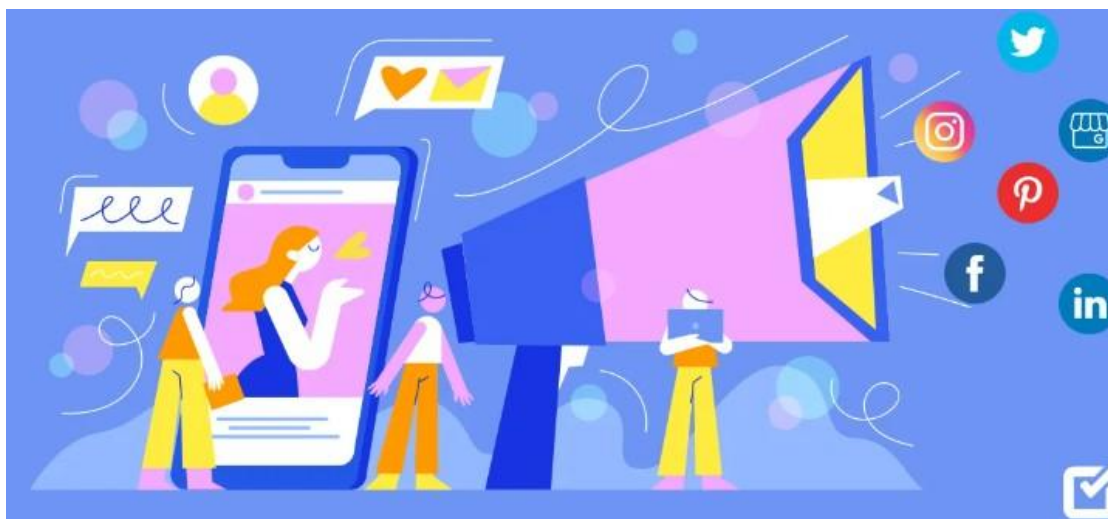
### In This Edition:

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Prefer to listen? Hear the Newsletter as a Podcast [here](#).



## LPC News



### **National Community Pharmacy campaign starts Monday**

**20th October 2025**

All pharmacies will need to participate in the two national campaigns as part of the Community Pharmacy Contractual Framework, using relevant materials to promote the Pharmacy First service to the public.

The timings for the campaigns are:

- Monday **20th October 2025** to Sunday **9th November 2025**; and
- Monday **2nd February 2026** to Sunday **22nd February 2026**.

The first campaign will take place alongside an NHS England advertising campaign promoting Pharmacy First to the public. The NHS England advertising campaign will, with some minor updates, be based on the creative content used in the last two national [Think Pharmacy First campaigns](#).

Updated digital materials that pharmacies can download and use to promote Pharmacy First will be made available on the [DHSC Campaign Resource Centre](#).

Pharmacy owners can meet the requirements of the campaigns in several ways, by promoting the Pharmacy First service to the public during the two campaign periods. That could include any of the following ways to promote Pharmacy First:

- By displaying posters, leaflets or other promotional materials relating to the Pharmacy First service at the pharmacy;
- Via information on your pharmacy's website;
- Via information posted your pharmacy's social media channels; and
- By including information on the service in emails or SMS you send to patients.

Existing Pharmacy First promotional materials or content that you are already using in the pharmacy, on your website or on your social media channels would meet the requirements for the campaigns.

For any pharmacies that do not have Pharmacy First marketing materials already in use, a range of resources to promote the service are available:

- to [download from our website](#) (posters, flyers, animation for patients, social media content);
- from other pharmacy organisations; and
- updated digital resources will also be made available on the [DHSC Campaign Resource Centre](#) to accompany the NHS England advertising campaign.

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## Local Services



### **Help share COVID-19 Vaccination eligibility this winter**

As part of the winter vaccination campaign in Surrey, NHS Surrey Heartlands has created a simple flyer outlining who is eligible for a COVID-19 vaccination this season.

If you're able to print and display the flyer in your pharmacy, or share it directly with eligible patients, it would be a big help in spreading the word and supporting uptake.

The flyer highlights key eligibility groups in a clear, accessible format and can be found [here](#).



### **Frimley ICB Local Community Pharmacy Campaign**

Details on the first agreed local campaign for community pharmacy participation across Frimley ICB are currently being sent out to pharmacies in the ICB.

As you will know the 2025 Community Pharmacy Contractual Framework (CPCF) requires community pharmacies to participate in two national health campaigns and two local campaigns. The first of the local campaigns for NHS Frimley will highlight the provision of urgent dental care now available across the ICB geography and support preventative oral health care messages in pregnancy and for young children.

They will be sending two colour posters out in the post to you, copies are attached [here](#) and [here](#) should you wish to print more. Please look out for the printed posters arriving to your pharmacy in the coming week.

All pharmacies are asked to participate in the campaign by:

- **Displaying Materials:** Prominently display campaign materials in your pharmacy so they can be seen by customers.
- **Briefing Staff:** Ensure your pharmacy team is aware of the campaign's key messages and where local urgent dental provision can be accessed.
- **Engage Patients:** Use the campaigns to start conversations with patients if appropriate.
- **Confirm receipt:** Let them know you've received your posters and that the required actions have been taken by responding to the email sent to the pharmacy or by sending an email directly to [frimleyicb.prescribing@nhs.net](mailto:frimleyicb.prescribing@nhs.net).

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## Training



## **Vaccination Training**

Community Pharmacy Surrey and Sussex are fully funding vaccination training open to Pharmacists, Pharmacy Technicians and other Healthcare Professionals – both those new to vaccinations as well as those requiring a refresher. The training will be undertaken by ECG training.

**Please note this training is for community pharmacy teams working in Surrey or Sussex ONLY**

This 3.5-hour face to face training course covers all practical skills required to vaccinate adults and children over the age of 2.

You will also have access to an online course which provides all the theory content required.

By the end of this course, you will be able to:

- Deliver Intramuscular and Subcutaneous injections into the deltoid and thigh.
- Reconstitute vaccines.
- Draw up multi dose vial injections.
- Deliver intranasal vaccination.
- Provide CPR.

- Recognise and treat anaphylaxis with the use of adrenaline for children and adults.

You only need to sign up to **ONE** 3.5 hour session. By signing up to this course, you agree to CPSS sharing your email address with ECG training to enrol you onto the e-learning module. You must complete this e-learning module in order to receive a valid certificate of completion.

**Sunday 26th October 2025 - 9:00am-12:30pm. [Click here to sign up.](#)**

**Sunday 26th October 2025 - 1:30pm 5:00pm. [Click here to sign up.](#)**

Location: Sandman Signature Hotel London Gatwick. 18-23 Tinsley Lane South Three Bridges, RH10 8XH.

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**Sussex Community  
Dermatology Service**



### **Sussex Community Dermatology Service**

As part of NHS England's **Pharmacy First** campaign, there is an increasing expectation for pharmacists to diagnose and manage a range of minor skin conditions directly within the community. To support this, Sussex Community Dermatology Service (SCDS) in partnership with CPSS are delighted to offer a series of educational webinars and talks designed to help pharmacists build confidence and clinical knowledge in diagnosing and managing common dermatological presentations.

Conditions such as infected insect bites, shingles, impetigo, and other inflammatory skin disorders often present in community pharmacy settings. By empowering

pharmacists to recognise and appropriately manage these conditions, we aim to reduce unnecessary referrals into primary and secondary care, helping to improve patient access and streamline dermatology pathways.

**Our introductory webinar at 7pm on 6th November 2025 will:**

- **Outline the recent clinic pathway changes linked to the NHSE Pharmacy First initiative.**
- **Feature our Clinical Director, Dr Andrew Morris, introducing the Consultant-led dermatology services SCDS provide across Sussex and Surrey.**
- **Include a clinical update on shingles, focusing on practical community management and key red flags for onward referral.**

We look forward to working collaboratively with local pharmacies to enhance dermatology care in the community and strengthen the link between pharmacy and specialist services.

You can register your place at this webinar by [clicking here](#). All recordings of our Educational webinars are available on our [Skinwise Educational Hub](#). To access this please contact [sally.evenett2@nhs.net](mailto:sally.evenett2@nhs.net).

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## **Brighton and Hove Smoking Cessation Locally Commissioned service training**

Brighton and Hove Public Health are pleased to announce their Stop Smoking

Practitioner Training, a one-day session designed to enhance practical skills and knowledge in smoking cessation.

**Training Details:**

- **Dates:** Friday, **6th February 2026**
- **Timings:** 10:00 am to 5:00 pm (Day 1)
- **Venue:** Room G107, Hove Town Hall, Norton Rd, Brighton and Hove, Hove BN3 3BQ

**Eligibility Criteria:**

- Stop Smoking Practitioners who have not previously attended our training sessions.
- Holders of a Level 2 NCSCT Stop Smoking Advisor Certificate.

**Registration Process:** To register, please email Oleksandr Buniakin at [oleksandr.buniakin@brighton-hove.gov.uk](mailto:oleksandr.buniakin@brighton-hove.gov.uk) with the following details:

- Full Name
- Contact Number
- Name of Practice or Pharmacy
- Scan of your Level 2 NCSCT Stop Smoking Advisor Certificate

**Training Content:** This training will be delivered by Thrive Tribe (Thrive Tribe - Home), a reputable provider of lifestyle and wellbeing programmes. The session is tailored to meet the specific needs of Brighton and Hove residents.

- Introduction to Smoking Cessation:
  - Why do people smoke?
  - Challenges faced when quitting
- Behaviour Change and MI Skills (with brief practice)
- Stop Smoking Medications/Quit Aids:

- Prescription Meds, NRT, Vapes, and Swap to Stop (including demonstrations)
- Starting a Quit Journey:
  - Demo/practice with CO monitors
- Advising Practice in Pairs/Groups
- Case Studies and Follow-on Sessions
- Assessment Session and Recording Quits
- Revision and Final Assessment

**Payment:** Pharmacy Advisors will receive £75 per day of participation, processed through the standard claim's procedure.

This is an excellent opportunity to expand your expertise and support Brighton and Hove residents in their quit journey.

Spaces are limited, so please register promptly to secure your place.

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**Additionally you may be interested in.....**



**Sunrise Salute: A Morning of Gratitude for Pharmacy Technicians**  
**Event Details**  
**Date:** Pharmacy Technicians Day, Tuesday, 21 October 2025  
**Time:** 8:00 AM – 8:45 AM  
**Platform:** Microsoft Teams  
**Audience:** NHS England South East Pharmacy Technicians & PTPTs  
**Purpose:** To start the day with positivity, recognition, and connection, celebrating the vital role of pharmacy technicians in delivering safe, effective care across the NHS.  
Register your attendance [here](#).

**WE ARE PHARMACY TECHNICIANS.**

**2025 PHARMACY TECHNICIAN DAY**

## South East Pharmacy Technician Day celebrations

Come join the NHS England South East Pharmacy Technician Team, and kick start the Pharmacy Technician Day celebrations, with a 📺 **Sunrise Salute: A Morning of Gratitude for Pharmacy Technicians!**

Start the day with positivity, recognition, and connection, celebrating the vital role of pharmacy technicians in delivering safe, effective care across the NHS within the South East region.

Highlights include:

- The great pharmacy technician quiz
- The Pharmacy technician gratitude wall – add your gratitude's to our Padlet [here](#)
- Recognition of successes across the South East

Attendees will receive a digital certificate of appreciation from the South East Pharmacy Technician Team after the event.

If you have a success story you would like to share in a 5min presentation, please

email [rebecca.bastable1@nhs.net](mailto:rebecca.bastable1@nhs.net) with the details and we can try and accommodate into the agenda.

### **Event Details**

**Date:** Pharmacy Technicians Day, **Tuesday, 21st October 2025**

**Time:** 8:00 AM – 8:45 AM

 Register your attendance [here](#).

Attached [here](#) is a flyer you can share with your wider pharmacy technician teams, advertise in your department, or add to an upcoming newsletter.

NHS WTE look forward to welcoming you to the event and seeing all the great stories and posts throughout the day. Don't forget to tag them into your posts.

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### **South East Coast Ambulance Service – looking for day placements for paramedics prescribing training**

The South East Coast Ambulance Service NHS Foundation Trust (SECAmb) is seeking support from healthcare organisations across all sectors to facilitate day placements with a prescribing practitioner from January 2026 onwards. These placements form part of our paramedics' prescribing training and are designed to provide cross-sector experience, enabling practitioners to develop a broader

[Further information on how to get involved here.](#)

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**Community Pharmacy Surrey & Sussex**

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