

Healthy

Living

Pharmacy

Brighton and Hove

Public Health  
Brighton and Hove City Council  
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## Role Clarification

### Role of HLPs

- To have a dedicated health promotion area within the pharmacy and a trained Health Champion.
- Health promotion and support for self-care are at the core of the pharmacy.
- To deliver 12 health campaigns per year. This includes the 6 topics decided as part of the NHS contractual framework. HLPs would be required to offer enhanced NHS/Public Health campaigns.
- To maintain a core set of six leaflets (year round) that support the Health and Wellbeing Board's (HWB) priorities for Brighton and Hove. (See section on show materials)
- To signpost to services within the NHS and Local Authority and also encourage appropriate use of urgent care services.
- To help target health inequalities and vulnerable groups of patients.
- To take part in at least one external event per year to promote HLPs to the wider community and other providers.
- To support the Public Health England (PHE) campaign 'One You'.
- To provide the sexual health and smoking cessation locally commissioned services and the advanced NHS flu vaccination service.

### Role of HLP Leaders

- To lead the project within the pharmacy.
- To support the Health Champions with health promotion campaigns, signposting and delivery of quality locally commissioned services (LCS) in the pharmacy.

## Role of Health Champions

- To engage with patients and staff and other healthcare providers to promote healthy lifestyles.
- Signpost to services in community pharmacy, NHS and local authority. This includes maintaining an up to date service directory and accessing information from the recommended websites defined in the HLP handbook.
- To manage health promotion campaigns, show materials and record evaluation data on PharmOutcomes.
- To understand and promote locally commissioned services in pharmacy such as smoking cessation, substance misuse and sexual health.
- To attend quarterly training provided by public health and cascade the training to the rest of the team.

## Service Specification Objectives for HLP level 2

1. To have a dedicated health promotion area in the pharmacy and provide 12 health promotion campaigns per year as agreed with Public Health. To display the agreed information pertaining to the key health priorities for Brighton and Hove, including the 'One You' PHE campaign. This includes ordering show materials from the health promotion library.
2. To have an accredited Health Champion and/or HLP leader available for 80% of the pharmacies opening hours. The health champion (or a representative from the pharmacy) is required to attend at least 3 out of 4 training sessions per annum.
3. To have a trained healthcare team who understand the principles of Healthy Living Pharmacies.
4. To keep an up to date directory of services and authorised websites available to all staff for signposting purposes.
5. To provide signposting information and specifically signpost (Appendix 1) to the following services;
  - Smoking Cessation and Domiciliary Smoking Cessation (in pharmacies)
  - Sexual Health Service
  - Well-Being Service
  - Healthy Weight service
  - Sports Development Service
6. To offer the C-card service and Chlamydia/Gonorrhoea self-testing kits.
7. To provide the locally commissioned smoking cessation service and sexual health and the NHS advanced flu vaccination service.
8. To offer an information leaflet provided by public health to people eligible for cancer screening at the end of medicine usage reviews.

9. To achieve the monthly targets agreed for Chlamydia/Gonorrhoea tests returned to the Chlamydia screening programme.
10. To achieve the monthly targets agreed for Smoking Cessation 4 week quits.
11. To attend quarterly training provided by BHCC.
12. To participate in one external HLP event per year.

## Healthy Living Champion Training

- Quarterly training will be provided for all Health Champions.
- It is a requirement to attend the training to qualify for the £50 quarterly training payment.
- If the HLC is unable to attend then another member of staff trained to healthcare assistant level can attend in their place.

## Quarterly Training Dates

- January 11<sup>th</sup> 2017, 2.00-4.00pm - **Venue** - Unit 11 Floor 5, New England House, New England Street, BN1 4GH
- April 5<sup>th</sup> 2017 2.00pm-4.00pm - **Venue** - Hove Town Hall, Norton Road, Hove, BN3 3BQ
- July 5<sup>th</sup> 2017 2.00-4.00pm - **Venue** - Hove Town Hall, Norton Road, Hove, BN3 3BQ
- October 4<sup>th</sup> 2017 2.00-4.00pm - **Venue** - Hove Town Hall, Norton Road, Hove BN3 3BQ

The following website also provides training for healthcare assistants to support the health champion role.

<http://www.thelearningpharmacy.com/>

## **HLP Leader Training**

Nominated HLP leaders are expected to have managerial or leadership experience. It is recommended that HLP leaders complete the CPPE courses listed below.

The CPPE [www.cppe.ac.uk](http://www.cppe.ac.uk) provide numerous HLP courses. The two courses listed below are recommended to support the HLP leadership training.

- Healthy Living Pharmacies: making a difference, e-learning, study time 2hours.
- Leadership for Healthy Living Pharmacy, e-learning, study time 8hours.



## Show materials

Display materials will be provided by the Health Promotion Library based in the Audrey Emerton building on Eastern Road. An initial supply of materials will arrive by courier to accommodate the launch of the service, and a further supply on a quarterly basis.

**Please note: Due to budget limitations, pharmacies that have more than one branch accredited as an HLP, will have all boxes delivered to one branch for distribution internally.**

Healthy Champions as part of their role are required to manage the ordering of leaflets, posters and booklets to support the campaigns. Effective display training and the process for ordering show materials will be incorporated into the HC training days.

**Pharmacy contractors can use their own display materials to support the health campaigns.**

Additional show materials required during the interim quarters can be requested from the library. Please see the information sheet enclosed '**Health Promotion Resources**' or download from [www.bsuh.nhs.uk/library](http://www.bsuh.nhs.uk/library) -To download form type **Health Promotion Resources into the search application.**

The information is also available on the Brighton and Sussex University Hospitals website using the following link:

<http://bsuh.nhs.uk/work-and-learn/library-services/public-health/leaflets/>

Sandra Webzell manages the health promotion materials and can be contacted using email address [Sandra.webzell@bsuh.nhs.uk](mailto:Sandra.webzell@bsuh.nhs.uk) or tel. 01273 523300.

## Payments

A quarterly fee of £100 will be paid to all HLPs and an additional £50 when HCs attend the quarterly training, and evaluation data is returned on PharmOutcomes.

The maximum annual claim is £600.

The HLP payment option will be added to the quarterly Locally Commissioned Service claim form.

Payments are subject to HLP meeting the agreed selection criteria, service specification and achieving sign off.

PharmOutcomes training will be provided.

## Evaluation Data

It is a requirement to complete the PharmOutcomes HLP template at the end of each month.

## Key performance indicators

Locally commissioned services data will be recorded from PharmOutcomes

- 4 week quits for smoking cessation
- EHC provision
- Activity in needle exchange and substance misuse service
- Chlamydia tests returned
- Chlamydia treatment provision
  
- New Medicine Service
  
- Record baseline for health promotion material distribution *i.e.* **number of leaflets at start and end of a campaign**. The library will notify how many leaflets have been supplied for each campaign.
  
- Record referrals into other NHS or Local Authority services.
  
- Number of chlamydia tests supplied by pharmacy.

**Payments will only be made once data is entered into PharmOutcomes.**

## HLP Campaigns 2016/2017

### **‘One You’ campaign (Ongoing)**

**April**- Cancer Screening, breast, bowel cervical.

**May** - Start Well Campaign (pregnancy, babies. Toddlers)

**June** - Sun Safety/ Skin Cancer/ B&H Take Part campaign

**July** - Change for Life/ Sugar Smart

**Aug** - Sexual Health

**Sept** - Older People- incontinence, dementia, pain management

**Oct** - Stoptober/ Flu

**Nov** - Antibiotic guardianship/Winter Programme/ Self Care

**Dec** - Mental Health & Wellbeing (link to public health in schools campaigns)

**Jan** - Alcohol/Substance Misuse/Smoking (link to public health in schools campaigns)

**Feb** - Signposting/ My life website/ One You

**March** - Long Term conditions – Diabetes and Healthy Heart, Blood Pressure, Healthier You

## **Healthy Living Pharmacies Brighton and Hove**

<b><u>Boots</u></b>	129 North Street, Brighton, BN1 2BE
<b><u>Boots</u></b>	76 Boundary Road, Hove, BN3 5TD
<b><u>Fields Pharmacy</u></b>	38-40 Eldred Avenue, Brighton, BN1 5EG
<b><u>Gunns Pharmacy</u></b>	108 Western Road, Hove, BN1 2AA
<b><u>Kamsons</u></b>	175 Preston Road, Brighton, BN1 6AG
<b><u>Kamsons</u></b>	1a Lewes Road, Brighton, BN2 3HP
<b><u>Kamsons</u></b>	50 The Highway Moulescoomb, BN2 4GB
<b><u>Kamsons</u></b>	St James's Street, Brighton, BN2 1TH
<b><u>Kamsons</u></b>	25-26 Whitehawk Rd ,BN2 5FB
<b><u>Lloyds Pharmacy</u></b>	Wellsbourne Health Centre, Whitehawk Rd
<b><u>Lane and Steadman</u></b>	100 Western Road, Hove, BN3 1GA
<b><u>O'Flinns Pharmacy</u></b>	77-78 Islingword Road, Brighton, BN2 9SL

## From January 2017

### Additional Healthy Living Pharmacies Brighton and Hove

<u>Coldean Pharmacy Ltd</u>	16 Beatty Avenue, Coldean BN1 9ED
<u>Harpers Pharmacy</u>	12 Hollingbury Place, Brighton, BN1 7GE
<u>Kamsons Pharmacy</u>	88-90 Beaconsfield Rd, Brighton, BN1 6DD
<u>Lloyds Pharmacy</u>	County Oak, Carden Hill BN1 8DD
<u>Portland Pharmacy</u>	83 Portland Road, Hove, BN3 5DP
<u>Ross Pharmacy</u>	3 York Place Brighton, BN1 4GU
<u>Well Pharmacy</u>	Warren Rd, Woodingdean, Brighton BN2 6PH
<u>Westons Pharmacy</u>	6-7 Coombe Terrace, Lewes Rd, BN2 4AD

## Signposting Information

Recommended Websites for Signposting or providing information

1. Brighton and Hove MyLife website

<http://www.mylifebh.org.uk>

2. NHS Choices

<http://www.nhs.uk/pages/home.aspx>

3. Brighton and Hove City Council

<http://www.brighton-hove.gov.uk>

4. Brighton and Hove CCG

<http://www.brightonandhoveccg.nhs.uk>

## Key Services

**Domiciliary Smoking Cessation Service** – Smoking cessation support is provided in patients own home for people who are housebound.

<https://www.brighton-hove.gov.uk/content/health/stop-smoking/get-stop-smoking-support-your-home>

Pharmacy	Address	Telephone
Boots the Chemists	129 North Street, Brighton, BN1 2BE	01273 207461
Coldean Pharmacy	16 Beatty Avenue, Coldean, Brighton, BN1 9ED	01273 605657
Fields Pharmacy	38-40 Eldred Avenue, Westdene, Brighton, BN1 5EG	01273 502447
Gunn's Pharmacy	108 Western Road, Brighton, BN1 2AA	01273 734227
Harper's Pharmacy	12 Hollingbury Place, Brighton, BN1 7GE	01273 505817
Kamsons Pharmacy	50 The Highway, Moulsecoomb, Brighton, BN2 4GB	01273 686853
O'Flinn Pharmacy	78 Islingword Rd, Brighton, BN2 9SL	01273 681630

## **Brighton and Hove Wellbeing Service**

Telephone: 0300 002 0060

Email: [BICS.brighton-and-hove-wellbeing@nhs.net](mailto:BICS.brighton-and-hove-wellbeing@nhs.net)

Further information can be accessed at

<http://www.bics.nhs.uk/patient-information/brighton-and-hove-wellbeing-service/>



## **Weight Management**

Brighton and Hove Food partnership on: 01273 431 703

E-mail: [healthyweight@bhfood.org.uk](mailto:healthyweight@bhfood.org.uk)

Further information can be accessed at: <http://bhfood.org.uk/manage-your-weight/>

## **Sports Development Team**

[www.brighton-hove.gov.uk/sportsdevelopment](http://www.brighton-hove.gov.uk/sportsdevelopment)

Call us on 01273 292724 or email:

[Sports.info@brighton-hove.gov.uk](mailto:Sports.info@brighton-hove.gov.uk)

## **PharmOutcomes**

Pharmacies have been provided with a system log-in. Check with your line manager if you are unsure.

<https://www.pharmoutcomes.org.uk/pharmoutcomes/>

## **Helpdesk**

Tel. 01983 216699

## **Contact Information**

Project Lead: Vacant

Email:

Tel: 01273 296569

Public Health Improvement Specialist: Victoria Lawrence

Email: [victoria.lawrence@brighton-hove.gov.uk](mailto:victoria.lawrence@brighton-hove.gov.uk)

Tel: 01273 296567

Health Promotion Librarian, Sandra Webzell

Email: [Sandra.webzell@bsuh.nhs.uk](mailto:Sandra.webzell@bsuh.nhs.uk)

Tel: 01273 523300.

Public Health Team Administrator, Ellie Katsourides

Email: [Ellie.Katsourides@brighton-hove.gov.uk](mailto:Ellie.Katsourides@brighton-hove.gov.uk)

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